

### CONTACT INFORMATION

FIRST NAME

LAST NAME

COMPANY NAME

ADDRESS

TELEPHONE

EMAIL

WEBSITE

### DESIGN:

☐ MY AD IS **DESIGNED** AND  
READY FOR THE NEWSPAPER

☐ I HAVE THE TEXT, LOGOS AND  
IMAGES READY, BUT I WANT  
THE **IRISH EDITION TO  
DESIGN** MY AD

**ADDITIONAL \$45**

☐ I WANT TO PLACE A  
**CLASSIFIED AD**

- Must be paid in advance
- \$20 for first five lines  
(about 26 characters)
- Additional lines \$4

### DETAILS:

- BASIC PRINT RATE IS  
\$10 PER COLUMN INCH
- ALL ADVERTISERS  
MUST PAY IN ADVANCE
- ALL INVOICES MUST BE PAID  
WITHIN 30 DAYS OF RECEIPT

### SIZE:

BEST SELLER	<b>FULL PAGE [BACK]</b>	<input type="checkbox"/> 10" w x 15.5" h	<b>\$1,125</b>
	<b>FULL PAGE [INSIDE]</b>	<input type="checkbox"/> 10" w x 15.5" h	<b>\$1,050</b>
BEST SELLER	<b>HALF PAGE</b>	<input type="checkbox"/> 8" w x 10" h <input type="checkbox"/> 10" w x 8" h <input type="checkbox"/> 6" w x 13.25" h	<b>\$525</b>
BEST SELLER	<b>QUARTER PAGE</b>	<input type="checkbox"/> 6" w x 6.75" h <input type="checkbox"/> 4" w x 10" h <input type="checkbox"/> 8" w x 5" h	<b>\$262</b>
	<b>BY THE COLUMN</b>	<input type="checkbox"/> 4" w x 5" h	<b>\$150</b>
	<b>BY THE COLUMN</b>	<input type="checkbox"/> 2" w x 8" h <input type="checkbox"/> 4" w x 4" h	<b>\$120</b>
	<b>BY THE COLUMN</b>	<input type="checkbox"/> 4" w x 3" h	<b>\$90</b>
	<b>BY THE COLUMN</b>	<input type="checkbox"/> 4" w x 2" h	<b>\$60</b>

# IRISH EDITION

## PRINT AD SIZES

### PRINT AD SIZE RATIO EXAMPLES (ADS ARE NOT TO SCALE)

