## IRISH EDITION

# **PRINT AD RATES & ORDER FORM**ONE FORM PER ADVERTISMENT

#### **CONTACT INFORMATION**

FIRST NAME		LAST NAME	
COMPANY NAME			
ADDRESS			
TELEPHONE	EMAIL		WEBSITE

#### **DESIGN:**

- MY AD IS **DESIGNED** AND READY FOR THE NEWSPAPER

  I HAVE THE TEXT, LOGOS AND IMAGES READY, BUT I WANT THE **IRISH EDITION TO DESIGN** MY AD

  ADDITIONAL \$45
  - I WANT TO PLACE A

    CLASSIFIED AD
    - Must be paid in advance
    - \$20 for first five lines (about 26 characters)
    - · Additional lines \$4

#### **DETAILS:**

- BASIC PRINT RATE IS
   \$10 PER COLUMN INCH
- ALL ADVERTISERS
   MUST PAY IN ADVANCE
- ALL INVOICES MUST BE PAID WITHIN 30 DAYS OF RECEIPT

#### SIZE:

BEST SELLER	FULL PAGE [BACK]	☐ 10"w <b>x</b> 15.5"h	\$1,125
BEST	FULL PAGE [INSIDE]	☐ 10"w <b>x</b> 15.5"h	\$1,050
BEST SELLER	HALF PAGE	<ul><li>□ 8"w x 10"h</li><li>□ 10"w x 8"h</li><li>□ 6"w x 13.25"h</li></ul>	<b>\$525</b>
BEST SELLER	QUARTER PAGE	<ul><li>☐ 6"w x 6.75"h</li><li>☐ 4"w x 10"h</li><li>☐ 8"w x 5"h</li></ul>	\$262
	BY THE COLUMN	☐ 4"w <b>x</b> 5"h	\$150
	BY THE COLUMN	2"w x 8"h 4"w x 4"h	\$120
	BY THE COLUMN	☐ 4"w <b>x</b> 3"h	\$90
	BY THE COLUMN	☐ 4"w <b>x</b> 2"h	\$60

## IRISH EDITION PRINT AD SIZES

### PRINT AD SIZE RATIO EXAMPLES (ADS ARE NOT TO SCALE)

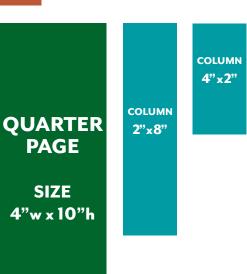












**QUARTER PAGE** SIZE 8" w x 5"h



COLUMN 4" x 4"

COLUMN 4" × 3"

COLUMN 4" x 2"